



International Association of Sound and Audiovisual Archives

Digital Sense and Nonsense: Digital Decision Making in Sound and Audiovisual Collections

Annual Conference, Frankfurt am Main, Germany, September 3rd-8th, 2011

SPONSORSHIP OPPORTUNITIES

Once a year archivists from around the world meet to learn and discuss the business of sound and audiovisual archives at the International Association of Sound and Audiovisual Archives (IASA) conference. IASA is the premiere organization in the setting operating standards and work practices, and is one of the accepted international leaders in the field of sound and audiovisual archiving. Established in 1969 as a platform for international co-operation between archives that preserve recorded sound and audiovisual documents it now has members from more than 60 countries representing most major collections and archives, including national libraries, archives and broadcasters holding all sorts of musical recordings, historic, literary, folkloric and ethnological sound documents, theatre productions and oral history interviews, bio-acoustics, environmental and medical sounds, linguistic and dialect recordings, as well as recordings for forensic purposes.

This is the forum in which experts from all over the world meet. Our most recent conferences took place in Sydney in 2008, Athens in 2009 and the hugely successful joint conference with AMIA in Philadelphia in 2010.

The 2011 conference will be held at the Deutsche Nationalbibliothek / German National Library (DNB) and the Hessischer Rundfunk / Hessian Broadcasting (hr) in Frankfurt am Main. Germany is one of the most popular of IASA's conference venues, and as Frankfurt is a city which can easily be reached by train and aircraft it promises to be one of the most well attended of our recent conferences.

The theme of the conference will be "Digital Sense and Nonsense: Digital Decision Making in Sound and Audiovisual Collections", a subject that will doubtless get to the core of current days practices and concerns in the field of digitization and preservation. You'll find an overview of all the sessions, the subjects and subthemes in the preliminary programme on the conference website www.iasa-conference.com as of May 2011.

Sponsors of the IASA conference achieve high visibility amongst the attendees of the conference and the members of the organization. However, support for IASA not only gains an opportunity for your company, it also helps us with our initiatives in the world of sound and audiovisual archiving, contributes to the maintenance our education, training and other standards and guidance activities, and ensures that it remains affordable to participate in IASA.



Gold Sponsor 5.000 € or more

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- You may include a leaflet in delegate's bags
- You will receive one complimentary Conference registrations



Other Sponsorship Suggestions

We understand that some organisations may wish to tailor their own package to sponsor IASA at the 2011 Frankfurt conference. We are willing to discuss further options, or extension of the sponsorship packages. Please contact Anke Leenings or Kevin Bradley, or notify any member of the IASA Executive Board to discuss this further.

For further information please contact:

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